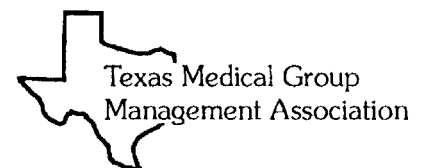
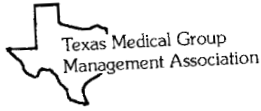


TEXAS MGMA

2009 Vendor Opportunities



TEXAS MGMA 2009 Vendor Opportunities



Dear Medical Practice Supplier:

On behalf of Texas MGMA members, I want to thank you for your consideration of our association as a way to showcase your company.

Texas MGMA has **over 500 members, representing over 374 medical practices** across the state. Our members represent all medical specialties and work in a variety of settings from rural practices to large metropolitan settings.

Texas MGMA recognizes the value and importance of your marketing dollar and with that in mind, we've developed a variety of opportunities for you to showcase your company.

Become a Corporate Sponsor ... this program offers the most exposure and maximizes your marketing dollar. You'll have access to exclusive corporate sponsor opportunities, a mix of vehicles and events to suit your needs and – the convenience of paying once for the entire year.

Customize to fit your needs ... select the vehicle or event that works best with your marketing plan and budget. Whether you choose to sponsor one of our educational meetings, or advertise in our newsletter or membership directory, you can reach your desired target market of our members.

I encourage you to partner with Texas MGMA and access the strength of our association ... our members!

Sincerely,

A handwritten signature in black ink that reads "Jennifer M. Donaldson". The signature is written in a cursive, flowing style.

Jennifer M. Donaldson, CMP
Executive Director
Texas Medical Group Management Association

TEXAS MGMA 2009 Vendor Opportunities

Sponsorship Rates

Exhibit Rates

Exhibit Booth	\$1,300
Exhibit Booth Double	\$2,340
Additional Company Reps	\$175

Meal Function Sponsors

Welcome Reception (3 max.)	\$800
Continental Breakfasts (6 max.)	\$250
Coffee Breaks (6 max.)	\$250
Lunch (3 max.)	\$800
Social Event (3 max.)	\$800

Exclusive Sponsors

Lanyard Sponsor	\$400
Tote Bag Sponsor	\$1,000
Electronic Syllabus with company logo	\$1,000

ANNUAL MEETING SPONSORSHIPS AND EXPO

The annual meeting is a three day exhibit event with approximately 170 practice managers in attendance from across Texas.

May 13 - 15, 2009 | Sheraton Arlington Hotel & Convention Center - Arlington, TX

May 13	Move-in and Welcome Reception
May 14	Exhibit Show, Educational Conference and Evening Social Event
May 15	Exhibit Show (1/2 day) and Educational Conference

Exhibit fee includes:

8' x 10' booth piped and draped; 6' skirted table in show colors; 2 chairs; 7" x 44" sign featuring company name and booth number; up to 2 complimentary registrations to the educational conference including all social events; pre- and post-show listing of attendees; listing in conference program, onsite PowerPoint presentation and signage, recognition from the podium, listing on the TMGMA Website.

Internet connections and electricity are available for a separate fee.

Additional company representatives may participate for an additional charge.

Meal Function Sponsorship includes:

Recognition onsite signage; recognition in the onsite program and the PowerPoint presentation.

Fall Meeting Rates

Exhibit Rates

Table Top Display	\$600
Table Top Display Double	\$1080
Additional Company Reps	\$85

Meal Function Sponsors

Welcome Reception (3 max.)	\$500
Continental Breakfasts (3 max.)	\$250
Coffee Breaks (3 max.)	\$250
Lunch (3 max.)	\$500

Exclusive Sponsors

Lanyard Sponsor	\$400
Tote Bag Sponsor	\$1,000

FALL MEETING SPONSORSHIP RATES

The fall meeting is a one-day conference with networking reception the evening prior. There are approximately 80 practice managers in attendance.

September 3 - 4, 2009 | Sheraton Austin - Austin, TX

September 3	Move-in and Welcome Reception
September 4	Exhibit Show and Educational Conference

Exhibit Fee Includes:

6' skirted table; 2 chairs; 2 complimentary registrations to the educational conference and all social events; pre- and post-show listing of attendees; listing in conference program, onsite PowerPoint presentation and signage, recognition from the podium, listing on the TMGMA Website.

Internet connections and electricity are available for a separate fee.

Additional company representatives may participate for an additional charge.

Fall Function Sponsorship includes:

Recognition onsite signage; recognition in the onsite program and the PowerPoint presentation.

TEXAS MGMA 2009 Vendor Opportunities

Newsletter Rates

Single Issue Advertisement	\$400
Half year – 6 issues (10% discount)	\$2,160
Full year – 12 Issues (15% discount)	\$4,080

TEXAS MGMA NEWSLETTER

The newsletter will have 12 issues in 2009 and will be sent to all TMGMA members (500+) across Texas and is also made available online in PDF format.

Art/Advertisement Specifications:

Advertisers will provide a PDF ad (8.5" x 11" finished size) to TMGMA to be inserted in the mailing and in the online issue. TMGMA will not edit, resize or proof ads.

Schedule:

Advertisements are due to TMGMA two weeks prior to the issue date. Newsletters are mailed every month.

Membership Directory Rates

Exhibit Rates

Interior Ad	\$700
Inside Front Cover	\$1,500
Outside Back Cover	\$2,000

TEXAS MGMA MEMBERSHIP DIRECTORY

The TMGMA membership directory will be mailed to all TMGMA (500+) throughout Texas. This is an opportunity for your company to be prominently featured in a desktop resource for our over 500 members.

Art/Advertisement Specifications:

High resolution EPS file can be mailed or sent via email.

Page size is 8.5" x 5" and will be spiral bound.

Allow at least 1" on all sides of ad for a maximum ad size of 7.5" x 4"

Advertisement will be printed in black & white.

Schedule:

Directory will be mailed in March. Advertisements are due to TMGMA no later than March 1.

TEXAS MGMA 2009 Vendor Opportunities

Sponsorship Levels

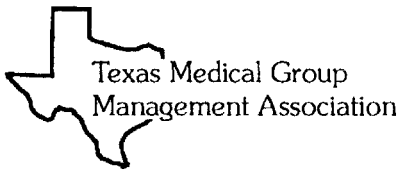
Gold	\$6,000
Silver	\$4,000
Bronze	\$2,000

CORPORATE SPONSOR

This program offers the most exposure and maximizes your marketing dollar. You'll have access to exclusive corporate sponsor opportunities, a mix of vehicles and events to suit your needs and – the convenience of paying once for the entire year.

Marketing Opportunities	Value	GOLD \$6,000	SILVER \$4,000	BRONZE \$2,000
Affiliate Membership	\$160	4 members	2 members	1 member
8' x 10' booth at the Annual Meeting	\$1300	1	1/2 price	N/A
Registration to the Annual Meeting	\$400	2	2	N/A
Beverage break sponsor at annual meeting	\$250	✓	✓	N/A
8' table top exhibit at the Fall Meeting	\$600	1	1/2 price	1/2 price
Registration to the Fall Meeting	\$200	2	2	1
Beverage break sponsor at fall meeting	\$250	✓	N/A	N/A
Recognition in meeting onsite handouts	Value Added	✓	✓	✓
Recognition in meeting signage	Value Added	✓	✓	✓
Pre-Convention Attendee Listing	Value Added	✓	✓	✓
Post-Convention Attendee Listing	Value Added	✓	✓	✓
Mailing labels*	\$350	3 sets	2 sets	1 set
Recognition thru Slide Show during General Sessions	Value Added	✓	✓	✓
Advertisement in monthly newsletter	\$400	3 issues	2 issues	1 issue
Opportunity to design a survey cooperatively with TMGMA for membership	Value Added	✓	N/A	N/A
Recognition with logo on website	Value Added	✓	✓	N/A
Recognition with hotlink on website	Value Added	✓	✓	✓
Recognition in annual Exhibitor and Sponsor Directory (mailed to all members)	Value Added	✓	✓	✓
Use of TMGMA sponsor level in company promotions	Value Added	✓	✓	✓
Opportunity to submit article for TMGMA newsletter	Value Added	✓	✓	✓
Receive update listings of new TMGMA members throughout the year	Value Added	✓	✓	✓

*Approval of all mailings by TMGMA Board required.

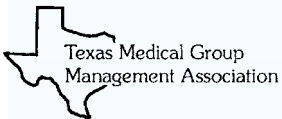


**Texas Medical Group
Management Association**

401 West 15th Street
Austin, Texas 78701-1680

FIRST CLASS
U.S. POSTAGE
PAID
AUSTIN, TX
PERMIT NO. 1787

TEXAS MGMA
**2009 Vendor
Opportunities**



TEXAS MGMA 2009 Vendor Order Form

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

What type of product will you be promoting? _____

Corporate Sponsor

Gold \$6,000 Silver \$4,000 Bronze \$2,000

Total for Corporate Sponsor = \$ _____

Annual Meeting

Exhibit Rates

Exhibit Booth \$1,300
 Exhibit Booth Double \$2,340
 Additional Company Reps \$175

Exclusive Sponsors

Lanyard Sponsor \$400
 Tote Bag Sponsor \$1,000
 Electronic Syllabus with Company Logo \$1,000

Meal Function Sponsors

Welcome Reception (3 max.) \$800
 Continental Breakfasts (6 max.) \$250
 Coffee Breaks (6 max.) \$250
 Lunch (3 max.) \$800
 Social Event (3 max.) \$800

Total for Annual = \$ _____

Fall Meeting

Exhibit Rates

Table Top Display \$600
 Table Top Display Double \$1,080
 Additional Company Reps \$85

Exclusive Sponsors

Lanyard Sponsor \$400
 Tote Bag Sponsor \$1,000

Meal Function Sponsors

Welcome Reception (3 max.) \$500
 Continental Breakfast (3 max.) \$250
 Coffee Break (3 max.) \$250
 Lunch (3 max.) \$500

Total for Fall = \$ _____

Newsletter

Single Issue Advertisement \$400
 Half year – 6 issues (10% discount) \$2,160
 Full year – 12 Issues (15% discount) \$4,080

You will be contacted regarding which issues you are interested advertising in.

Total for Newsletter Ads = \$ _____ **x \$400 = \$** _____

Membership Directory

Interior ad \$700 each
 Inside front cover \$1,500
 Outside back cover \$2,000

Total for Membership Directory = \$ _____

Payment By: MasterCard VISA AMEX

Check # _____ Amount \$ _____

Card Number _____ Exp. Date _____

Printed Name on Card _____

Signed Name (authorizes payment): _____

Please return form to: Sylvia Hall, Texas MGMA • 401 West 15th St. • Austin, TX 78701-1680 • Fax: (512) 370-1626

Make check payable to: Texas MGMA